Criterion A

Planning

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# Defining the Problem

My father is an investment banker who specializes in brokering deals between companies and helping the people who own the companies sell them. A significantly time-consuming part of his job is helping calculate the value of a company. Currently, my father must do this by hand—using .csv files to store his data, performing all his calculations on paper and transcribing them to the computer. Recently, this has become quite an arduous process as his workload has continued to go yet his method has remained ‘prehistoric’ as he referred to it.

The primary issue for my father was that he did not have a digital way to perform calculations automatically which are inputted automatically into datasheets, as well as automatic graph creation from these sheets. Even when my father would get the data into a .csv file (using spreadsheet software such as Microsoft Excel), he would still need to manually take the steps to create graphs in the spreadsheet software, creating another time-consuming process for him.

About a week ago while thinking about potential ideas for my Internal Assessment, I overheard my father speaking to a co-worker over the phone about how long and tiring this mundane part of his job takes, so I offered to build him a fully digitalized solution. My father accepted my proposition, and we scheduled an interview[[1]](#footnote-2) to further discuss details.

# Rationale For Development

The purpose of the “Valuator” program, as I’d like to call it, is to be a software solution that can aid investment bankers, such as my father, in a multitude of things: evaluating companies, generating projections and statistics for companies, while doing all these things with a higher degree of accuracy. The traditional method of judging a company’s value by using paper and Microsoft Excel spreadsheets is a tedious process which is also prone to human error. By creating a digital solution to this problem, a more efficient and reliable solution can be created.

“Valuator” must allow users to take in data, process it and generate reports that provide insightful information about selected companies. The program will use abstract data structures such as linked-lists in-order to hold companies as nodes in-order to allow for a more dynamic company storage system.

To develop this program, the program will utilize OOP (Object Oriented Programming) features such as encapsulation to create an accurate to real-life model of how companies function by representing them as objects containing objects to represent other parts of functions of these companies. In-order to do this, I have selected to program this in Java, an OOP language which also suits this program as it allows for easy responsive GUI creation and has a variety of useful libraries.

An alternative solution to this problem would be to use cloud-based financial analysis and valuations to solve my father’s issue. Platforms like these offer tools like investment analysis data processing and report generation which would be suited to this use case. However, this is a solution which would require the use of an API, not only costing my father money but also potentially leaking private information to other companies.

By developing the program, the initial way, I had presented, I believe that my father will be able to implement this program into his work routine to truly speed up this part of his job.

# Success Criteria

1. Please see Appendix A, 1st Interview with the Client. [↑](#footnote-ref-2)